

RENT4EVENT GMBH'S SUSTAINABILITY GOALS



RENT4EVENT has a sustainability strategy that focuses on the following:

(1) PROTECTING THE ENVIRONMENT

(2) A HUMANITARIAN APPROACH

(responsibility for employees and society)

(3) ECONOMY

(economic certainty as the basis)

(4) CORPORATE MANAGEMENT

(risk aversion and ethical action)



This strategy aims at the attainment of concrete goals on the way to our corporate vision:

- > Reduction of energy use (electricity, water, fuels) by 2 % by 2025
- > Expansion of reuse and recycling of packaging supplies
- > Comprehensive digitization of processes and 25 % reduction of paper consumption by 2025

Safeguarding our economic business stability through good to excellent credit ratings.

(1) PROTECTING THE ENVIRONMENT

We aim to keep our negative impact on the environment to an absolute minimum.

Compensation for all CO2 emissions that cannot be prevented is mandatory. Measures to reduce CO2 emissions are underway.

Water consumption compared to the rented tabletop equipment must – at a minimum – remain stable. The consumption of paper and toner is to be optimized through the revision of all paper-based processes through digitization and employee awareness.

An analysis based on sales must be conducted annually. Stretch film usage reduction through reviews of the process and staff training. All consumption figures must be determined, synchronized with sales and analyzed accordingly.

Optimization of trash separation and recycling through training and provision of respective containers.

(2) A HUMANITARIAN APPROACH

Responsibility for employees and society. We want our employees to enjoy working for us and retain them in the long term. As an employer, we hope they will recommend us.

We aim to be a fair and dependable partner for our stakeholders.

We want to boost employee satisfaction levels. The company is taking numerous related steps that are described in the sustainability strategy.

Annual employee surveys evaluate the satisfaction levels and opportunities for improvement. We assume societal responsibility and advocate in particular for the integration of refugees and oppose the right wing movement in society.

(3) ECONOMY

Economic certainty as a secure basis.

Moderate corporate growth as a sustainable company.

We are striving for moderate corporate growth. We are planning to keep the credit ratings (e.g. Bürgel 1.3) in the good to excellent range.

Plans call for the regular addition of new innovations to our portfolio.

The aim is to recognize and minimize entrepreneurial risks early.

(4) CORPORATE MANAGEMENT

Risk aversion and ethical action.

Safeguarding of our company's future and reinforcement of our good reputation.

Compliance with statutory provisions on data privacy, workplace safety and employee rights is mandatory. Our Compliance Guidelines govern the compliance with ethical standards and is based on our trust in the forthright qualities of a professional merchandiser.

All individuals (regardless of whether they are employees, customers, vendors or partners) must be treated with respect and esteem.

Economic, legal and political risks are to be identified early to be able to respond to them accordingly.